

MONEY ONLINE BLUEPRINT

The Delivery Page

**The Ultimate Blog Training Package
How To Quickly Make A Full Time Income Blogging**

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THE DELIVERY PAGE LAYOUT

The delivery page layout is simple. Basically, you will have 1 delivery page and that's it. Regardless of what products the prospect buys or doesn't buy, at the end of the funnel, there will only be one product delivery page. This makes life really simple. Of course, you could create a delivery page for every purchase scenario, but that would be unnecessarily complicated.

What I am suggesting, is that you create one generic delivery page regardless to what the prospect purchases or doesn't purchase.

The detail below is an example layout of your delivery page: -

YOUR DOMAIN / PRODUCT DELIVERY PAGE

Thank you for taking the time to check out my products.

How To Access My Products You Requested

Initially, you requested access to my ???? Product (*this is your lead Magnet*)

You may also have purchased one or more of my products prior to getting to this page.

I have now sent you an email for each product you have requested, with details of how you can access each specific product.

I will be in touch with you to help you further with important information. I don't want you to miss out on the high value information I am going to send you, so can you please set your email and white list me. Please don't let my emails go to your spam folder, because you may miss out on some key points and other free products that I will be sending to you.

This generic page is perfect as a delivery page regardless to whether the prospect purchased a product or not. This means that you only need to set up one delivery page.

For the actual delivery of each product the prospect purchased, you set up your autoresponder so that the prospect gets taken to an opt in page where they enter their email details and also their name. When they have done that, the autoresponder (according to your set up) will send them an email of how to access that product. Also, when they enter their email details, the autoresponder moves the prospect from the non-buyer list in to the specific buyers list.

For more detail on the mechanics of how to set this up, I cover this in more detail in the previous module in the video titled “How To Move A Buyer In To Your Buyers List – Automated”.

CONCLUSION

This is how you lay out all the pages that make up your squeeze funnel. I wish you all the success in creating high converting squeeze funnels and that you continue to learn and improve in all you do.

All the Best

Chris Cantell