

MONEY ONLINE BLUEPRINT

The Blog Money Machine

The Ultimate Blog Training Package
How To Quickly Make A Full Time Income Blogging

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THE BLOG MONEY MACHINE

In this report, I am going to layout the concept of my successful blog money machine. This concept is not a unique business formula, but it is the way I have structured my own business. It is my own blueprint that I applied myself that enabled me to go from broke to a 7-figure income in 5 months.

If you build your business according to this same blueprint, there is no reason why you shouldn't be able to achieve the same or similar results to me.

The blog money machine is structured like a building.

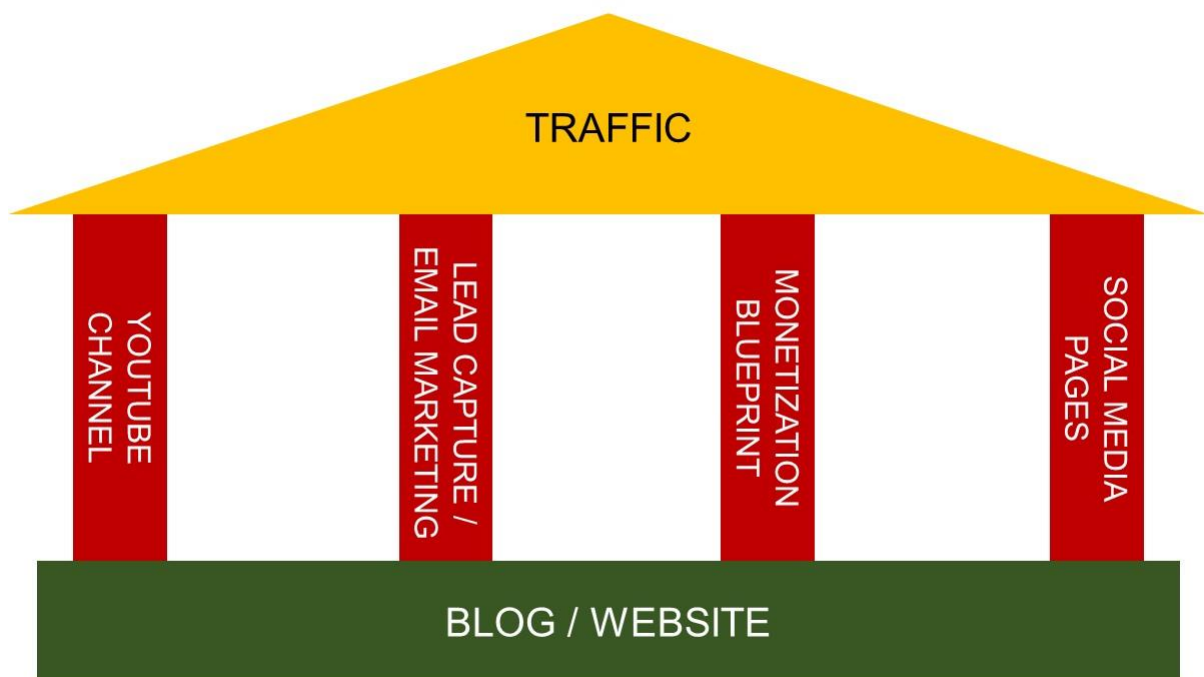
The blog / website is the foundation of the structure. Everything is built on this foundation.

Then there are 4 structural pillars. Each of these pillars is built on the blog foundation as I just said, and those pillars are

1. Your YouTube channel
2. Your Lead Capture & Email Marketing procedure
3. How you monetize your blogging business
4. Your Social Media Pages. In Particular, your Facebook page and Instagram page

The roof of your structure is the traffic blueprint which sits on the 4 structural pillars. All these elements form an incredible blog money machine which when built according to the simple blueprint will work produce an ever-increasing income.

The drawing below may help you visualize the analogy



THE FOUNDATION

You need to have the structure of the blog money machine in place to maximize your income and the success of your blog. I am not saying that you do nothing until you have all the parts in place. For example, you should build your blog / website first, that is the most important thing to do. Set the foundation. You can and should add amazing content.

PILLAR #1

YOUTUBE CHANNEL

The next step, while you are still creating your amazing content will be to set up your YouTube channel. YouTube should be a key part of the structure of your blog money machine. Every blog post you create should ideally be made into a video as well. You don't necessarily need to video yourself talking. You can narrate the speech or get someone else to narrate it. The key is to set up the YouTube channel so that you can drive traffic to your blog and you can also monetize your videos with ads. The ads won't bring in that much money, but it will be passive income. You can then embed the video on your blog post. That way, the video will enhance the blog post and make the post more engaging.

PILLAR #2

LEAD CAPTURE / EMAIL MARKETING MACHINE

The next step, whilst you are writing amazing content for your blog and making the videos for the posts and your YouTube channel is to set up your lead capture & email marketing machine. This involves having the opt in forms on your blog in prominent locations and also having your auto responder and follow up campaign sequence in place.

PILLAR #3

MONETIZATION BLUEPRINT

The next step, whilst you continue to write amazing content and make the videos for the posts and your YouTube channel is to set up the way you are going to monetize your blog.

Monetizing your blog is not just adding methods of income streams to your blog / website. It should include driving email traffic which will be the visitors that have opted in to your lead capture machine and sending them to your offers. The monetization will be something that you will continually develop. The same as you will be continually creating the content and videos for your blog and YouTube channel. Likewise, you should be adding new methods / products to your site

PILLAR #4

SOCIAL MEDIA PAGES

The next step, whilst you continue to write amazing content and create the supporting videos will be to set up your Facebook and your Instagram pages. You will be using Facebook and Instagram as a method of driving traffic to your blog and lead capture machine.

CONCLUSION

This is the structure of a million-dollar business. My advice to you is to capture the vision of what is possible. Avoid distracting offers of other products promising you instant riches that require no effort. There are lots of offer that promise these things, but while the sales copy is very convincing, the results don't exist. You can absolutely make a lot of money running your own internet-based business, but it will take effort and focus on your part for you to be successful

Finally, the legal bit I have to do by law, and that is to say that the income I achieved with my business are not typical. You may or may not achieve those same results from following this training. I can not know your circumstances or the level you will apply the training to.

What I can say is that this blueprint works for me and other people I have outlined in this training.

Get excited! Follow the blueprint, live the work dream with your goal and focus on the prize to live the dream lifestyle that is there for your taking. Be motivated and focussed and take those steps to success

Kind Regards

Chris Cantell